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#### INTRODUCTION -

I'm Sadig Muhammad, A Brand Identity Expert From Nigeria, I Help Brands Define And Design Creative Identities That Strengthen Their Relationships With Customers, Users And Audience To Reach Their Full Potential. I Work Across Digital And Physical Channels And Platforms With Brand Identity Being My Major Niche.

I Strongly Believe That With My Growing Knowledge About Human-Centered Design, I Can Help Brands Create Identities That Connect With Their Audience More.

## **INTERESTS** – 0) -0 0 LANGUAGES -

ENGLISH Advance Level

90

100 50 HAUSA Native

ARABIC FRENCH **Basic Level Basic Level** 

50

# Let's work Together...

#### SKILLS -

ADOBE ILLUSTRATOR	٠	٠	٠	٠	٠	•	•	0	0	0
CORELDRAW	•	•	•	•	•	٠	٠	•	0	0
CANVA	•	•	۲	٠	٠	•	•	•	•	0
ADOBE PHOTOSHOP	٠	٠	٠	٠	•	•	٠	0	0	0

#### EXPERIENCE -

#### SIR KLOTHING.

#### Lead Graphic Designer

It is a clothing brand based in the United States, and I'm responsible for overseeing and designing every element from conception to completion, using my keen vision for esthetics and visual details to ensure a quality final product.

2020-2020

#### UPWORK GLOBAL INC.

#### Freelance Graphic Designer

I worked remotely with many clients and agencies all over the world on their brand's visual representation. By helping them convey their ideas in ways that are memorable, effective, and visually appealing to their target audience.

2020-2020

#### EDUCATION -

#### Modibbo Adama University of Technology

**Btech.** Computer Science 2015-2020

## National College of Art

ND. Graphics Design. 2013-2015

### First Class Computer Institute Cert. Digital Design.

2012-2013



Lopp Klothing LLC/ Sir Klothing By RLJ 4100 redwood rd ste 20a #242 Oakland Ca USA 94619 www.sirklothing.com

## LETTER OF RECOMMENDATION

Dear Hiring Manager,

It is with great pleasure to recommend Sadiq Muhammad Musa for the current position he is applying for.

Sadiq has been with my company for several months and during this duration his position Was a graphic designer. He was a great help when it comes to being effective with Delivering tasks, and completing them in a timely manner.

Sadiq Muhammad Musa was an asset to my company in many ways, he gives great insight on the tasks at hand, and pay attention to detail, Sadiq has great communication skills, is a team player, and will follow instructions with no issue. While Sadiq was with my company, he was able to increase team productivity by 10%. I enjoyed having him on my team and I am confident you will enjoy Sadiq as well.

Thank you, Ricky Lopp Jr.